

Message Text

UNCLASSIFIED

PAGE 01 LAGOS 03519 292155Z
ACTION COME-00

INFO OCT-01 AF-08 ISO-00 EB-08 /017 W
-----300900Z 035192 /17

R 291520Z MAR 77
FM AMEMBASSY LAGOS
TO SECSTATE WASHDC 169
INFO AMCONSUL IBADAN
AMCONSUL KADUNA

UNCLAS LAGOS 3519

E.O. 11652 : NA
TAGS : BEXP, NI
SUBJ : COUNTRY COMMERCIAL PROGRAMS--PRELIMINARY FY 1979 INPUTS

REF : STATE 44889

1. INTRODUCTION: IN FY 1979, OUR PROGRAM SHOULD TAKE ACCOUNT OF THESE FACTORS: (1) NIGERIA WILL BE WELL INTO 1975-80 DEVELOPMENT PLAN, WITH MANY PROJECTS UNDERWAY BUT OTHERS, SUCH AS HEALTH AND EDUCATION PROGRAMS, IN EARLY STAGES; (2) CHANGE ON OCTOBER 1, 1979, FROM MILITARY TO CIVILIAN RULE, WHICH MAY EMPHASIZE SOCIAL OVER PHYSICAL DEVELOPMENT AND ALLOW MORE SCOPE FOR CONSUMER GOODS; (3) NIGERIA'S ECONOMIC DEVELOPMENT MAY HAVE OUTPACED NEIGHBORS TO EXTENT IT SHOULD NOT BE ROUTINELY INCLUDED IN AFRICAN-CIRCUIT TRADE PROMOTIONS; (4) EMBASSY WILL OPEN NEW CHANCERY BUILDING SOMETIME IN 1978, PROBABLY LATTER HALF, AND AMERICAN TRADE EXHIBIT FIRST QTR FY 79 SEEMS APPROPRIATE WAY TO CELEBRATE EVENT.

2. CCP CAMPAIGNS: HERewith SUGGEST 10 POSSIBILITIES; IN EXPECTATION ONE OR TWO WILL BE DROPPED (1977 CCP HAD EIGHT CAMPAIGNS, 1978 HAS NINE). TITLES KEPT GENERAL PENDING COMPLETION FY 1978 CCP AND LATER DEVELOPMENTS, SUCH AS NEW FMG BUDGET EXPECTED APRIL 1:

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 LAGOS 03519 292155Z

1) (RANK) 2 METALWORKING. A GROWTH INDUSTRY IN VIEW NIGERIAN HOPES OF BRINGING ON STREAM TWO DIRECT REDUCTION STEEL MILLS AND ONE BLAST FURNACE STEEL MILL BY 1981.

2) 7 MOTOR VEHICLES: THIS REMAINS FOR YEARS TO COME AN IMPORTANT MARKET FOR AUTOMOBILES, TRUCKS, BUSES AND MAINTENANCE EQUIPMENT.

3) 4 AGRICULTURAL MACHINERY. THE AGRICULTURE SECTOR IS STILL THE COUNTRY'S LARGEST IN TERMS OF EMPLOYMENT AND IMPORTANCE. THIS WOULD BE OUR FIRST AGRICULTURAL HARDWARE EFFORT IN SOME YEARS.

4) 9 FOOD PROCESSING AND PACKAGING. BY 1979 THERE SHOULD BE MUCH MORE EMPHASIS THAN PRESENTLY ON PACKAGING AND POSSIBLY EXPORT OF NIGERIAN PRODUCE.

5) 6 EDUCATION. ALTHOUGH UNIVERSAL PRIMARY EDUCATION OSTENSIBLY BEGAN IN 1976, IT AND SEVERAL OTHER EDUCATIONAL SUB-SECTORS HAVE LONG WAY TO GO. SEVERAL POSSIBILITIES FOR EMPHASIS IN THIS SECTOR.

6) 5 HEALTH. THE AMBITIOUS AND VITAL DEVELOPMENT PROJECTS IN THIS SECTOR HAVE NOT YET GOTTEN UNDERWAY, LEAVING AMPLE SCOPE FOR 1979 ACTIVITIES.

7) 3 CONSTRUCTION. IN TERMS OF VALUE THIS UNDOUBTEDLY WILL REMAIN NIGERIA'S LARGEST INDUSTRY AFTER OIL.

8) 11 BUSINESS EQUIPMENT. NATURAL ACCOMPANIMENT TO DEVELOPMENT. NO MAJOR PROMOTIONAL EVENTS IN THIS FIELD RECENTLY.

9) 13 CONSUMER GOODS. WHILE AUSTERITY SEEMS PREFERRED GOVERNMENT POLICY IN SHORT TERM, SOME RELAXATION INEVITABLE BY 1979.

10) 15 HOTEL AND RESTAURANT EQUIPMENT. APPEARS THAT NEW HOTELS PLANNED IN VIRTUALLY EVERY URBAN AREA. SHOULD DEVOTE AT LEAST A CATALOGUE SHOW TO THIS SECTOR.

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 LAGOS 03519 292155Z

EM CCP OTHER EFFORTS. 1977 HAD FIVE, 1978 HAS SEVEN. WE LISTING FIVE HERE PENDING COMPLETION 1978 CCP AND LATER DEVELOPMENTS:

1.) 1 AMERICAN TRADE EXHIBIT. SOLO EXHIBIT APPROPRIATE FOR NIGERIA AND CAN BE TIMED WITH OPENING OF NEW EMBASSY ACROSS STREET FROM EXHIBITION HALL USED RECENTLY BY SWEDISH, BRITISH AND AUSTRALIAN EXHIBITS.

2) 8 MAJOR PROJECTS. CONTINUED ATTENTION TO DEVELOPMENT PLAN PROJECTS.

3) 14 NEW CAPITAL. CONTINUES WARRANT SPECIAL ATTENTION.

4) 12 BUSINESS RECEPTION CENTER. MUST CONTINUE DEVELOP AND REFINE SUITABLE PROGRAMS FOR CONTINUOUS EFFORT ON LEAST COSTLY AND MOST EFFICIENT BASIS.

5.) 10 TECHNICAL ASSISTANCE AND TRAINING. VIEWED AS RESIDUAL AID PROGRAM, THIS WOULD INCLUDE PRIVATE COMMERCIAL AND ACADEMIC

RESOURCES SERVING ONE OF NIGERIA'S MOST URGENT NEEDS.
CROSBY

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 29-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977LAGOS03519
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770108-0942
Format: TEL
From: LAGOS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770312/aaaaajwu.tel
Line Count: 118
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: c1ac01b0-c288-dd11-92da-001cc4696bcc
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE 44889
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 19-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2967099
Secure: OPEN
Status: NATIVE
Subject: COUNTRY COMMERCIAL PROGRAMS--PRELIMINARY FY 1979 INPUTS
TAGS: BEXP, NI
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/c1ac01b0-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009